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RELEVANT EXPERIENCE

Sr. Horizontal Product Designer | Kroger, Supply Chain, Manufacturing, Finance & Accounting | *Jun. '22 - present*
Discovery and design practice lead for high impacting cross-functional, cross business unit projects. First designer to observe, document, and iterate the end to end Pick Up Fulfillment service in order to transition 2,500 stores from single-use labels to permanent container labels and improve associated user experiences. Work involved collaboration with 9 product teams and associated vertical designers resulting in roughly $6 million in savings from labor alone and increased pick speed by 15% on average.

Co-Founder & Co-Chair Kroger Environmentally Conscious Outcomes ERG | *Dec. '22 - present*
Crafted Branding and co-lead strategy for this resource group with 250+ members and co-manage our 20+ leaders. Spearheading an ECO hackathon expected to deliver new business opportunities and savings. Coach teams on sustainability opportunities and continuously forge strategic partnerships internally and externally.

Sr. UX Designer | YourCause from Blackbaud | yourcause.com | *May '21 - May '22*
Lead UX Design & Research for corporate social responsibility software supporting 600 companies to improve product usability and drive end-user behavioral change to drive customer impact. Designs implemented reduced site creation start up time and page management time by roughly 20%

Sr. Interaction Designer | Software Engineering Professionals (SEP) | sep.com | *Oct. '18 - May '21*
Lead UX Design & Research for assigned projects, mentored design team and supporting projects, incorporated dual track agile and accountability measures for design team. Projects included agriculture machine diagnostics tools supporting network of 2,000 shops, consumer water filtration app, medical billing and scheduling, and other domains like manufacturing and warehousing.

Sr. UX Designer | Level Up Development | levelupdevelopment.com | *Feb. '17 - Oct. '18*
Working in an agile development environment on up to 4 projects at a time with a total of 8 at various levels of engagement. Lead User Research practices, documentation, and training for all projects. Project responsibilities include stakeholder ideation, participatory design, design synthesis, system mapping, journey mapping, presentation creation, graphic design, wireframing, prototyping, and development support.

Digital Product Manager | Blueline Media Productions | thisisblueline.com| *Jun. '16 - Feb. '17*
Managing over 20 active websites optimized for mobile. Led UX Design of new website projects. Front End Development as needed. Documenting and developing process and general project and product management

Web Services Specialist | Center for Language Technology (CeLT) | celt.indiana.edu | *Sept. '14 - Jun. '16*
Redesigned and developed center's 500+ page website with a focus on updating the user experience and information architecture. Redesigned logos for events and assisted instructors with digital strategies

EDUCATION & CERTIFICATIONS

2023 Product Thinking for Net Zero Certification Product for Net Zero
2022 Luma Certified Design Thinking Practitioner LUMA
2021 Systemic Design Thinking Certification Service Design Network
2014 Human Computer Interaction Design MS School of Informatics & Computing - IUB
2010 Linguistics BA | French Language & Literature BA College of Liberal Arts - Purdue University

AFFILIATIONS

200hr RYT Yoga Teacher 2024 - present
The Sustainable UX Network Volunteer 2022 - 2023
Climate Action Tech Volunteer 2022 - 2023
Indy Design Week Founder & Director 2018- 2024
IXDA Indianapolis Co-Leader, Book Club Organizer 2017- 2024
Cirque Indy, Aerial Arts Youth & Adult Instructor 2017 - 2020